

2024 Education/Outreach Work Plan

2024 Activity	DESCRIPTION	Collaboration
January		
Develop Education/Outreach Work Plan & Budget		
2023 Education Mini Grant Program	Create a flyer to distribute to Science Teachers to promote classroom grants	
Classroom Education	5th & 6th Graders-Work w/Kelly Wolf to set up AIS Education	
Social Media - Website	Update as needed (events, information, Education, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	
February		
Classroom Education/Presenter	5th & 6th Graders-Work w/Kelly Wolf to set up AIS Education	
City of Detroit Lakes	South Shore Park Assistance on signage	City of DL
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	
March		
City of Detroit Lakes	South Shore Park Assistance on signage	City of DL
Work as Presenter	4th Grade Water Festival Planning (April)	City of DL
DL HS	Assist with 9th grade interviews	
	Begin preparing Lake Handouts	Lake Assoc.
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	
April		
City of Detroit Lakes	4th Grade Water Festival Planning (late April) \$250 donation	City of DL
City of Detroit Lakes	South Shore Park Assistance on signage	City of DL
DL High School	Sucker Creek - 9th Grade Monitoring Field Trip- Plan for May event	
	Complete Lake Handouts	Lake Assoc.
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	

May		
DL Elementary School Field Trips	1st Grade Hamden Slough (\$500)	
DL Elementary School Field Trips	3rd Grade - Tamarac Refuge (\$950)	
DL Elementary School Field Trips	5th Grade-Ike Fischer Farm Tour (\$740)	Becker SWCD
DL High School	9th Grade Sucker Creek Water Monitoring (up to \$600 Supplies)	
DL Middle School Field Trip	8th Grade-Maple Wood Park (\$650)	
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	
June		
Lake Association Meetings	Attend Annual Meetings - Invite	
	Order Promotional items for Fair	
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	
July		
Becker County	4 days (26-29) -Fair Booth in DNR Building	
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	
August		
Service Clubs	Rotary, Kiwanis, Lions, etc	
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	
September		
Service Clubs	Rotary, Kiwanis, Lions, etc	
DL Middle School Field Trip	Sucker Creek - 6th Grade (\$300)	
DL Elementary School Field Trip	4th Grade-Cormorant Conservation Center (\$965)	
DL Elementary School Field Trip	2nd Grade Hamden Slough (\$500)	
DL School Field Trip	7/8 Spec Ed-Dunton Locks (\$170)	
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	

October		
Service Clubs	Rotary, Kiwanis, Lions, etc	
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	
November		
Service Clubs	Rotary, Kiwanis, Lions, etc	
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	
December		
Social Media - Website	Review and Update as needed (events, information, Education section, etc)	
Social Media-Facebook	Post 2-4 items per month	
Hodge Podge - Radio	Monthly	

2024 Budget

Water Fest Event = \$250	Mini Grant/Classroom Supplies = \$2,500
Sucker Creek Monitoring Supplies = \$600	Environmental Service Projects = \$2,500
Environmental Field Trips = \$6000	Pollinator Friendly Projects = \$2,000
	Other Activies = \$1,150